

February 17, 2010

**Lace-up and Donate to FEED NOVA SCOTIA on the Halifax Waterfront
during Waterfront Winterfest, Feb 26-28**

Combine free ice time on the Halifax waterfront, classic winter fun and the chance to support families in need all in one place -- Waterfront Winterfest. The three-day festival is presented by Waterfront Development Corporation Limited, and runs Feb 26-28.

IcePro, a local Dartmouth based company has signed on as a contributing sponsor of the Waterfront Winterfest. Tim Oldfield, President and Owner of IcePro, says that, "IcePro's synthetic ice is ideal for an event such as the Waterfront Winterfest, as it can be used outdoors during cold or warm weather with regular skates and requires no electricity." Oldfield also claims, "We are thrilled to be a part of the Waterfront Winterfest, as an event such as this, will create excitement and interest for residents and visitors of Halifax during the winter season."

Synthetic ice is a recreational skating surface made from specially engineered polymers. IcePro synthetic ice has been formulated so that it is soft enough for the blades to edge properly, but hard enough to last years without deteriorating and to provide a realistic glide and stopping action, comparable to real ice.

Waterfront Winterfest organizers ask visitors who plan on using the skating rink to bring their own skates. Only skaters will have access to the ice surface. Please bring your skates if you plan on joining your kids on the ice. This is both an issue of safety and prevention of unwanted debris getting onto the ice surface. Helmets are not mandatory but are recommended for safety.

The C100 Skating Rink is free to the public with the donation of a non-perishable food item to FEED NOVA SCOTIA. The rink will be located behind the Waterfront Warehouse Restaurant (at the foot of Salter Street), and will be open from 10 am to 9 pm Friday, Saturday and Sunday.

"Waterfront Winterfest is a great opportunity to get out and enjoy some good, healthy fun, and by collecting non-perishable food items it's also a great way to help others," says Dianne Swinemar, Executive Director for FEED NOVA SCOTIA. "If you're heading out to enjoy the C100 Skating Rink, please remember the thousands of families and individuals who count on us for food assistance and pack a non-perishable food item in your bag. With every food donation we receive, one less Nova Scotian will go hungry tonight."

After enjoying a skate on the C100 Skating Rink, get warm inside the Halifax Marriott Waterfront while the kids enjoy the free Indoor Playland featuring bouncy inflatable's and games from Glow Parties (Saturday, Feb 27 and Sunday , Feb 28 only). Enjoy hot chocolate, warm food and friendly service from the merchant's of Bishop's Landing, or watch live CTV coverage of Olympic gold medal events and closing ceremonies at the CTV Winter Games Park presented by Bell Aliant.

As part of WDCL's commitment to the festival, they are offering free weekend parking at all WDCL parking lots for Saturday, Feb 27 and Sunday, Feb 28. Pack the family and your skates into the car and head on down to Halifax's Waterfront Winterfest this February. You won't want to miss the event of the season the whole city's going to be buzzing about.

Waterfront Winterfest Schedule:

Friday, Feb 26

Bishop's Landing: 9am – 9pm

Foundation Place (1549 Lower Water St): 10am - 10pm

Halifax Marriott Harbourfront: Indoor Playland not available today.

Saturday, Feb 27

Bishop's Landing: 9am – 9pm

Foundation Place (1549 Lower Water St): 10am - 10pm

Halifax Marriott Harbourfront: 10am – 8pm

Sunday, Feb 28

Bishop's Landing: 9am – 9pm

Foundation Place (1549 Lower Water St): 10am - 10pm

Halifax Marriott Harbourfront: 10am – 6pm

Additional Waterfront Winterfest highlights include:

Bishop's Landing (1475 Lower Water Street):

- The Extreme Snow Sculpting Demonstration will feature a team of snow artists transform two 10-foot snow blocks into Olympic themed sculptures.

Foundation Place (1549 Lower Water Street):

- Nova Scotia's only outdoor big screen featuring live CTV coverage of Olympic gold medal events and closing ceremonies at the CTV Winter Games Park presented by Bell Aliant.
- Bring your family and friends and skate on the outdoor family C100 Skating Rink made from synthetic ice provided by IcePro.
- Come check out three-stories of scaffolding as the Urban Butter Snowboard Showcase gets air on the Halifax waterfront. Athletes will practice during the day and compete at night. A live DJ and light show will provide an electric atmosphere Friday and Saturday nights.
- Let the Games begin! Stop by the Canada Games Pavilion to try your hand at some of our official sports and learn how to become a 2011 Canada Games volunteer. Halifax 2011 Canada Games mascots, Anni & Sammi, will be visiting the Pavilion to show off their Games spirit and make new friends.
- Grab a bite to eat at the Waterfront Warehouse Restaurant while enjoying Waterfront Winterfest menu specials. You can either warm-up and eat inside the restaurant or watch the CTV Olympic Games coverage from the patio.

Halifax Marriott Harbourfront (1919 Upper Water Street):

- Get warm in the free Indoor Playland that features bouncy inflatables and games from Glow Parties. Available Saturday, Feb 27 and Sunday, Feb 28 only.

- Book your Waterfront Winterfest weekend hotel package at the Halifax Marriott Harbourfront, which includes free parking and a \$10 Starbucks coupon.

For more information about Waterfront Winterfest visit www.waterfrontwinterfest.ca or by calling the festival hotline at (902) 444-3773.

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